



**Osvaldo Garcia De La Cerda**, *Managing Director of the International Center for Reflexive Action, CIGAR* is a professor with remarkable research, teaching and extension at the Department of Industrial Engineering at Universidad de Santiago de Chile in the past 30 years related with Complex Human Activity Systems, diagnosis and Organizational design.

Has been professor in prestigious academic centers of undergraduates and graduates programs for high management, MBA programs and training for managements in Latin America, USA, Europe and Asia.

Has been invited Professor and lecturer in the London School of Economics and Political Science (UK), Manchester Business School, Aston Management Center of University of Birmingham, Lancaster University, Lincoln University, the Andean Systems Institute in Peru, the Argentinean society of systems and the Global Forum of the XXI century in Mexico.

Professor Garcia has been consultant of the Chilean Government, the Health Ministry and Latin American countries, International Societies like the “Banco Mundial” and PNUD. He has been also consultant of Chilean and international companies in their processes of diagnosis and organizational changes.

Founder of CIGAR, a metasystemic boutique dedicated to diagnose and design organizations, management education for more than 30 years.

Founder and creator of LHEA (The Hermeneutic Laboratory for Emotion and Action) and RIHPLA (Human Re-Engineering for Action), Metasystemic Design, former of graduates programs like Enaction and Effective Communication in High Management, Enactive Management, Methodologies and Technologies for organizational change using CLEHES© (Body, Language, Emotion, History, Eros and Silence) as tool for self observation, observation of our interactions and networks with use of “O”Technology to solve complex situation situated.

Thousands of human beings have been in CIGAR’s Laboratories, every one of them with different organizational pains, some of them have been Presidents, Board members, CEOs and Managers and many people with high responsibilities in the public and private world.

Nowadays, his research field is oriented to education for high management, consultant in diagnosis, design and cultural organizational and digital change process within human action orientation using CLEHES and the art of C2C (Clehes to Clehes), as a tool to solve Social and Pandemic situations.

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